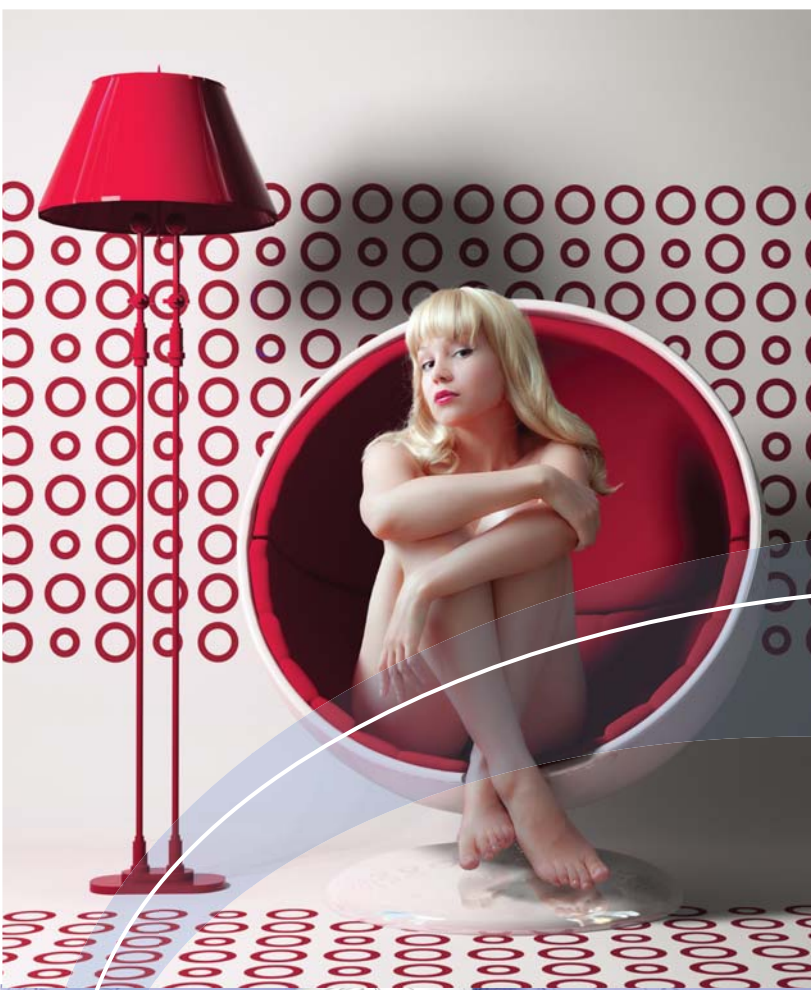


# Interior Decorating & Design



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## ABOUT POTCHEFSTROOM ACADEMY

Potchefstroom Academy (PTY) Ltd is registered with the Department of Higher Education and Training as a private higher education institution under the Higher Education Act, 1997. Registration Certificate No. 2001/HE07/001.

## FOR A FUTURE WITH STYLE

Potchefstroom Academy and SAAHST enjoy international recognition and comply with National Education Legislation. Ms Tina Schöltz, the Managing Director, established the institution in 1981 which has since grown into one of the largest private tertiary institutions of its kind in this country. The academy is situated in Potchefstroom, a vibrant student-town.

For an exciting future at Potchefstroom Academy visit our campus for a personal tour.

## REASONS FOR CHOOSING POTCHEFSTROOM ACADEMY

- The Academy is one of the largest private higher education institutions of its kind in South Africa
- We offer entrepreneurial and occupationally aimed qualifications
- National and international recognition
- Qualified, dedicated and experienced staff
- Small classes with personal attention
- The campus is within walking distance from the academy hostels, business centres and shopping malls
- Safe parking is available
- Student life at the Academy is a vibrant, memorable experience.

## WHAT WE OFFER

- Diploma in Interior Decorating and Design (2 years full time)
- Higher Diploma in Interior Decorating and Design (3 year full time)
- Diploma in Therapeutic Aromatherapy (2 years full time)
- Diploma in Therapeutic Reflexology (2 years full time)
- Diploma Therapeutic Massage (2 years full time)
- Diploma in Health and Skincare (2 years full time)
- Advanced Diploma in Somatology (3rd year full time).

Potchefstroom Academy has an associative agreement with SAAHST which means students from both institutions benefit from access to the shared facilities and expertise.

## SAAHST OFFERS

- Certificate in Cosmetology (1 year full time)
- Certificate in Ladies' Hairdressing, level 2, 3 and 4 (2 years full time)
- Various short courses (part-time).

## ACCREDITATION

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## AFFILIATIONS

- SAAHSP - South African Association for Health and Skincare Professionals
- CIDESCO - Comite International d' Esthetique
- BISA - British International Spa Association
- Approved Educational Institute member of the IID - South African Institute of the Interior Design Professions.

The following form part of the Academy's curricula by means of an associative agreement:

- Certificate in Entrepreneurship (SBAB) of the North West University
- Certificate in Exercise Science of the North West University.

## MEDIUM OF INSTRUCTION

The medium of instruction at Potchefstroom Academy is Afrikaans and English. Study material, exams and tests are available in English.

## RECOGNITION OF PRIOR LEARNING

Potchefstroom Academy (PTY) Ltd has a policy and procedure for Recognition of Prior Learning (RPL).

The basic objective underlying Recognition of Prior Learning is that it attempts, especially in adults, to acknowledge all learning, irrespective of how it was achieved, through an open and transparent approach to assessment.

Forms to apply for RPL can be obtained from the Academy.

## ASSESSMENT, ACADEMIC CREDIT ACCUMULATION, PROGRESSION AND QUALIFICATION

The learner obtains a qualification after being assessed that he/she has met all the criteria and outcomes, sufficient class attendance, all subjects passed and all experiential hours completed.

## DEPARTMENT OF INTERIOR DECORATING AND DESIGN

- Diploma in Interior Decorating and Design (NQF level 6) - 2 years full time
  - Higher Diploma in Interior Decorating and Design (NQF level 7) - 3 years full time
- Both qualifications are fully accredited by the HEQC and registered with the DHET.

Interior designers are creative people who enjoy solving problems and who are able to visualize three-dimensionally. A flair for design combined with the applicable technologies and construction methods is an integral part of the qualification (AutoCAD and Revit). Interior Designers and Decorators are independent thinkers and innovators. They create inspiring, functional, socially responsible and aesthetic designs for private residential, corporate, public and exhibition spaces by using colour, architectural design and décor.

**Subjects include:** Design Studies, Design Technology (Textiles, Decorative use of materials, Graphic Design, Decorative techniques), Building construction, Presentation techniques (Drawing art, 3D-design on AutoCAD and Revit), Professional and Business Practice, History of Interior and Visual Art Styles.

## DIPLOMA IN INTERIOR DECORATING AND DESIGN

### FIRST YEAR

#### 1. Design Study I

We introduce students to "interior design", helping them to understand how it is involved in the building industry and what the profession entails. They will learn about design principles and elements, layouts, three-dimensional thinking, to name but a few. This will assist them in building a strong foundation of knowledge and skills which they will apply and more importantly, develop throughout their studies.

## 2. Design Technology I

### Module 1: Decorative Use of Materials

In this module, students are introduced to the various materials that can be used in interior spaces. Students study the properties and care of these materials to ensure responsible choices between these various materials.

### Module 2: Textiles

This module covers textiles, introducing students to the various types of fibres, their properties and uses. Students learn how fibres are processed into textiles. Basic sewing techniques are mastered and simple soft furniture items are manufactured.

### Module 4: Decorative Painting Techniques

This module introduces the learner to decorative painting techniques by means of exploring various mediums and equipment. The preparation and restoration of surfaces are mastered as well as the practical application of basic painting techniques.

## 3. Building Construction I

### Module 1: Structural Studies

It is significant for interior designers to have a basic knowledge of building construction, as most of their work will be executed in the shell of a building. In first year Structural Studies, the student will learn the basic construction of a house, from foundation up to the roof and what building materials are used. It is approached at an elementary level and students will learn to understand the terminologies used within the industry.

### Module 2: Technical Drawing

Work drawing is the practical execution of design using drawings and specifications. During the first year, students are introduced to drawing equipment and taught to understand the concept of scale drawings and three-dimensional developments. Drawings will start from familiar basic forms and progress to detailed construction drawings.

## 4. Presentation Techniques I

### Module 1: Drawing Art

In this module, the student masters basic drawing and painting techniques and mediums. The art elements and principles are introduced to the learner. This module involves studying of perspectives to enable the learner to render a realistic and complete furnished presentation of an interior in the right perspective.

### Module 2: AutoCAD (Computer Aided Drawing)

The aim of this module is to equip the learner with the basic skills to compile a professional presentations and drawings by making use of AutoCAD, a computer-aided design and drawing program.

### Module 3: Visual Presentation

## 5. Professional and Business Practice

### Module 1: Communication

### Module 2: SBAB Business Practice and Entrepreneurship I

### Module 3: Computer Skills

#### **Module 4: Experiential Learning**

In this module, students gain experience by means of guidance regarding general studio management, presentation techniques, basic studio practice and administration as well as initial contact with clients. This module serves as foundation for further studies.

### **6. History of Interior and Art Styles I**

#### **Module 1: Theory**

This module covers the theoretical aspects of the Prehistoric Art, Egyptian Art, Greek and Roman Art, the Middle Ages, Gothic Art as well as the Renaissance. On completion of this module, the student will be able to identify and discuss each of these styles.

#### **Module 2: Practical Application**

Theoretical knowledge of history theory as well as various drawing and painting techniques are practically applied in this module. The various art styles are applied during the decorating of an interior. Projects address the following: Pre-Historic Art, Egyptian Art, Greek and Roman Art, the Middle Ages, Gothic Art and the Renaissance.

## **SECOND YEAR**

### **1. Interior Design-II**

In this subject, we expand the student's existing knowledge of "interior design" helping them to understand the importance of punctuality, practicality and ergonomics in the industry and what this profession entails. They will revisit design principles and elements. They will expand on layouts and three-dimensional thinking and implement attention to detail.

### **2. Design Technology II**

#### **Module 1: Decorative Use of Materials**

This module requires that the student applies the knowledge gained in the first year to the design of interior spaces. Students learn how to use various materials for floor and wall finishes. Other aspects (e.g. heating, acoustics and ventilation) that are dependent on the use of materials are also covered. The aim of this is to ensure responsible choices during design and specification.

#### **Module 2: Textiles**

In this module students learn to add colour to prior manufactured textiles, to finish textiles and to decorate it. Students master advanced sewing techniques in order to complete advanced sewing projects.

#### **Module 3: Graphic Design**

This module involves all aspects of graphic design. Students develop conceptual reasoning skills and obtain knowledge regarding the design process. CorelDraw is mastered to enable the student to render computer-assisted designs. These designs include logos and packaging.

#### **Module 4: Decorative Painting Techniques**

This module enables the student to work with colour schemes and to understand the effects of colours. Advanced painting techniques are practically applied to various surfaces and objects.

### **3. Building Construction II**

#### **Module 1: Advanced Structural Studies**

In the second year, students build on the knowledge they acquired from their first year of structural studies. Moving away from basic understandings, second years focus their attention on details in the construction process of finishes within an interior space. The studies are based on more complex structural materials, elements and components.

## **Module 2: Technical Drawing**

Work drawing is the practical execution of design through drawings and specifications. During the second year, the students are introduced to computerised drawing equipment. They are taught to understand the concept of scale drawings and two- and three-dimensional developments. They are taught to use a tape measure and to execute their measurements on a drawing. Drawings will start from basic building construction drawings, plan elevations and schedules.

## **4. Presentation Techniques II**

### **Module 1: Drawing Art**

In this module, the student masters basic drawing and painting techniques and mediums. The aim of this module is to render realistic and complete furnished presentations of an interior with figures in proportion and to scale. This module involves the sketching of an exterior with additional elements, such as plants, water and motors.

### **Module 2: AutoCAD (Computer Aided Drawing)**

The aim of this module is to equip the student with the advanced skills required in putting together professional presentations and drawings with the computer-aided design and drawing program, AutoCAD.

### **Module 3: Revit I (2D)**

The aim of this module is to equip the student with advanced knowledge and skills required to use the latest technology in design and to enable them to put together three-dimensional presentations on a computer. The student can provide the client with professional perspectives drawn and rendered with the aid of a computer.

## **5. Professional and Business Practice II**

### **Module 1: Listening Skills**

### **Module 2: SBAB Business Practice and Entrepreneurship II**

### **Module 3: Experiential Learning**

In this module, the student obtains skills within the studio practice. Knowledge gained during the first year is broadened by focusing on the financial aspects of studio management. Studio practice, marketing as well as in depth client interaction, is promoted.

## **6. History of Interior and Art Styles II**

### **Module 1: Theory**

The theoretic aspects regarding the Renaissance, Baroque, Rococo, Neoclassicism, Romanticism, Impressionism, Modernism, Art Nouveau, Post-Impressionism, African Art, the Bauhaus and Art Deco are dealt with in this module. On completion, the student will be able to identify and discuss each of these styles.

### **Module 2: Practical application**

Theoretic knowledge of history as well as various drawing and painting techniques are practically applied in this module. The various art styles are applied during decorating an interior. Projects include the following: Renaissance, Baroque, Rococo, Classicism, Romanticism, Impressionism, Modernism, Art Nouveau, Post-Impressionism, African Art, the Bauhaus and Art Deco.

## **THIRD YEAR**

### **1. Interior Design III**

In this subject, we put your acquired knowledge to use; understanding and practicing the philosophy of interior design. By now you should be able to design an interior space in a professional manner. Paying attention to detail and gaining key tips on how to communicate and interact with a consultant's team. Students will

revisit design principles and elements and the ergonomics of elements within an interior. They will complete professional layouts and three-dimensional images, which will assist them in building a stronger foundation of knowledge and skills which they will further apply and more importantly develop throughout their career.

## 2. Design Technology III

### Module 1: Environmental Factors

This module creates environmental awareness during the design and manufacture of materials and the choice thereof. Students should also consider the global impact of their design decisions.

### Module 2: Furniture and Ornaments

In this module, students learn to select furniture and accessories for interior spaces and to evaluate them regarding quality and suitability for use. All design principles and elements are applied in the design and arrangement of furniture in interior spaces.

## 3. Building Construction III

### Module 1: Specifications

In the first and second years, students are required to execute their projects practically. However, in the third year the student projects need to be realistic as they will be entering into the labour market the following year. In specifications, students become familiar with companies and suppliers through AutoSpec and learn about South African Building Standards (SABS).

### Module 2: Technical Drawings

Work drawings are the practical execution of design through drawings and specifications. During the third year, students are required to complete full-on work drawings that comply with SABS standards. They are taught how the industry functions, gaining knowledge on coordination with engineers, architects and communicating with them by means of working drawings. They get to understand the importance of working drawings, completing them correctly and including all relevant information.

## 4. Presentation Techniques III

### Module 1: Model Building

In model building, students physically build three-dimensional scaled models out of cardboard, paper, wood and other chosen materials. Students will be taught on the tools and equipment used as well as the basic techniques of the construction. Model building is a successful way of communication and can be incorporated in a design presentation.

### Module 2: AutoCAD (Computer Aided Drawing)

The fundamentals of and functions of the program are taught during the second year. In AutoCAD III, students apply their knowledge by executing most of their projects on AutoCAD. Although Revit is the main 3D program, AutoCAD also consists of a 3D option with its own rendering, which students will be able to use at the end of this qualification.

### Module 3: Revit II (3D)

The aim of this module is to equip students with the advanced knowledge and skills required to use the latest technology in designs and to be able to put together three-dimensional presentations on a computer. The student can provide the client with professional perspectives drawn and rendered with the aid of a computer.

## 5. Professional Practice III

### Module 1: Project Management

In Project Management, studies are based on building contractual laws. Students learn about the various professions involved in the building industry and what their responsibilities are. Studies begin with general

concepts regarding contracts, moving to tender procedures, site inspections all the way through to the final completion of a project.

## Module 2: Experiential Learning

### 6. History of Interior and Art Styles III

#### Module 1: Theory

This module involves the theoretic aspects regarding Surrealism, International style in building Art, Modernism in America, South African Art, Art Deco and Industrial design, Pop Art, Hi Tech Design, Seventies and Eighties, Early Modernism, Late-Modernism and Post-Modernism as well as deconstruction in building art. On completion of this module, the student will be able to identify and discuss each of these styles. The skills required to compile a report/paper are obtained.

#### Module 2: Practical application

Theoretic knowledge of history as well as various drawing and painting techniques are practically applied in this module. The various art styles are applied during decorating of an interior. Projects include the following: Surrealism, the International style in building art, Modernism in America, South African Art, Art Deco and Industrial Design, Pop Art, Hi Tech Design, Seventies and Eighties, Early-Modernism, Late-Modernism and Post-Modernism as well as deconstruction in building art.

### MINIMUM REQUIREMENTS

National Senior Certificate or equivalent qualification. Recommended subjects include Engineering Graphics and Design as well as Visual Arts. Admission is determined by means of a personal interview and you are required to submit a portfolio.

### CAREER OPPORTUNITIES

Practices of designers or architects, furniture and kitchen companies, designing teams of large corporations, Governmental departments, hotels, retail concerns of decorative materials and chain stores.

### EXPERIENTIAL HOURS

#### First Year

Total compulsory hours: 80

Experiential hours must be completed by performing private work for clients/businesses.

#### Second Year

Total compulsory hours: 240

Experiential hours must be completed by performing private work for clients/businesses.

#### Third Year

Total compulsory hours: 80.

Students must complete 80 hours by performing private work for clients/businesses.